



# #Communication #(R)Evolution Changing Communication in a Digital Society

Three-Country Conference on Communication Science

DGPuK, ÖGK, and SGKM

April, 7 - 9, in Zurich

## Program

Update 06.04.2021



Three-Country Conference on Communication Science  
DGPuK, ÖGK, and SGKM  
April, 7 – 9, in Zurich

## Program

### Wednesday, 7.04.2021

09:00 – 12:00	Preconference „Public Communication Science in Times of the Covid-19 Crisis“
10:30 – 12:00	Meeting of the DGPuK Section Speakers and Executive Board
12:30 – 14:00	Meeting of the DGPuK Section Speakers of Young Academics
13:00 – 13:30	SGKM Section Meetings: Media Policy • Political Communication • Organizational Communication • Journalism Research
14:00 – 14:15	Technical Instructions to the Conference Platform
14:15 – 14:30	Opening & Welcome Address
14:30 – 15:30	<b>Parallel-Sessions Slot 1: Presentations &amp; Panels</b> <ul style="list-style-type: none"> <li>• S1-P1: Health communication</li> <li>• S1-P2: Journalism: Storytelling and emotions</li> <li>• S1-P3: Mediatization theory</li> <li>• S1-P4: PR and advertising</li> <li>• S1-W1: Governance of online platforms</li> </ul>
15:30 – 16:00	Networking Break
16:00 – 17:00	<b>Parallel-Sessions Slot 2: Presentations &amp; Panels</b> <ul style="list-style-type: none"> <li>• S2-P1: Media and adolescents</li> <li>• S2-P2: Persuasion and media psychology</li> <li>• S2-P3: Journalism: Influences and audience</li> <li>• S2-P4: Auditing algorithms</li> <li>• S2-D1: Together against hate</li> </ul>
17:00 – 17:15	Break
17:15 – 18:15	Meeting of Young Academics
18:15 – 19:00	Break
19:00 – 19:45	Podium Discussion „Communication Science today“
19:45 – 21:00	Get Together

Three-Country Conference on Communication Science  
DGPuK, ÖGK, and SGKM  
April, 7 – 9, in Zurich

## Program

### Thursday, 8.04.2021

---

10:00 – 10:30	DGPuK Section Meetings Slot 1: Media Reception and Effects • Communication and Media Ethics • Media Economics • Communication History • PR and Organisational Communications • Media Language - Media Discourse
10:30 – 10:45	Break
10:45 – 11:15	DGPuK Section Meetings Slot 2: Science Communication • Sociology of Media and Communication • Media, Public Spheres, and Gender • Media Sport and Sport Communication • Advertising Communication • Health Communication • Communication and Politics
11:15 – 11:30	Break
11:30 – 12:00	DGPuK Section Meetings Slot 3: Digital Communication • Journalism Studies • International and Intercultural Communication • Visual Communication • Methods • Media Education
12:00 – 13:00	Break
12:15 – 12:45	DigiComm Young Academics Network Coffee
13:00 – 14:00	Keynote by Dietram Scheufele
14:00 – 14:15	Break
14:15 – 15:15	<b>Parallel-Sessions Slot 3: Presentations &amp; Panels</b> <ul style="list-style-type: none"> <li>• S3-P1: Science and climate communication</li> <li>• S3-P2: Migration and hate speech</li> <li>• S3-P3: News in transition</li> <li>• S3-P4: Social relationships and gender communication</li> <li>• S3-P5: Populism</li> </ul>
14:15 – 15:15	Workshop DGPuK, ÖGK, SGKM, SFSIC
15:15 – 15:45	DACH 21 Speeddating
15:45 – 16:45	<b>Parallel-Sessions Slot 4: Presentations &amp; Panels</b> <ul style="list-style-type: none"> <li>• S4-P1: Crisis communication and legitimacy</li> <li>• S4-P2: Political campaigns and actors</li> <li>• S4-P3: Activism and participation</li> <li>• S4-P4: The re-figuration of public communication</li> <li>• S4-D1: As the term, so the change</li> <li>• S4-W1: The online disinhibition effect revisited</li> </ul>
16:45 – 18:00	Break
18:00 – 21:00	Conference Dinner

Three-Country Conference on Communication Science  
DGPuK, ÖGK, and SGKM  
April, 7 – 9, in Zurich

## Program

### Friday, 9.04.2021

---

09:00 – 10:00	<b>Parallel-Sessions Slot 5: Presentations &amp; Panels</b> <ul style="list-style-type: none"><li>• S5-P1: Information environments and selection</li><li>• S5-P2: Methods</li><li>• S5-P3: Communication and social environment</li><li>• S5-P4: Network analysis of text</li><li>• S5-P5: Media quality in times of change</li></ul>
10:00 – 10:30	Networking Break
10:30 – 11:30	<b>Parallel-Sessions Slot 6: Presentations &amp; Panels</b> <ul style="list-style-type: none"><li>• S6-P1: Public discourse</li><li>• S6-P2: Digitalization and well-being</li><li>• S6-P3: Disinformation and misinformation</li><li>• S6-P4: New methods for new (and old) topics</li><li>• S6-W1: Just behind or ahead? Platform strategies of public media</li></ul>
11:30 – 11:45	Break
11:45 – 12:30	Podium Discussion „Communication Science tomorrow“
12:30 – 12:45	Closing Remarks
12:45 – 13:00	Break
13:00 – 14:00	General Assembly SGKM & ÖGK
14:00 – 14:15	Break
14:15 – 16:00	General Assembly DGPuK

Three-Country Conference on Communication Science  
DGPuK, ÖGK, and SGK  
April, 7 – 9, in Zurich

## Keynote

Thursday, 8.04.2021, 13:00 - 14:00

---

**New instruments, paradigms, and information ecologies: The (ongoing) growing pains of our discipline**

*Dietram Scheufele*

## Podium Discussion 1

Wednesday, 7.04.2021, 19:00 - 19:45

---

**Communication Science today**

*Christiane Eilders, Jörg Matthes, Manuel Puppis*

*Moderated by Ulrike Klinger*

## Podium Discussion 2

Friday, 9.04.2021, 11:45 - 12:30

---

**Communication Science tomorrow**

*Anne Bartsch, Edda Humprecht, Annie Waldherr*

*Moderated by Hartmut Wessler*

Parallel-Sessions Slot 1  
Wednesday, 7.04.2021, 14:30 - 15:30

S1-P1 Health communication

---

Chair: Constanze Rossmann

**Debunking health myths on the internet: The persuasive effect of (visual) online communication**

*Sabrina Heike Kessler, Eva Bachmann*

**Personalized ads promoting sensitive health topics: Appreciated or condemned?**

*Brigitte Naderer, Melanie Bößenecker*

**Partisanship and trust in information about coronavirus from government and news media: Findings from a six-country survey**

*Anne Schulz, Richard Fletcher*

**Similarity, identification and a blog post about living with depression - An experiment on how to reduce (self-)stigmatization and increase prosocial intentions in university students**

*Freya Sukalla, Ina Krack, Daniel Seibert, Ludwig Paeth, Olga Frank, Ronja Preißler, Philip Matias Block*

**Social distancing in times of Corona: A longitudinal study on the role of (media) communication for social norms regarding social distancing behavior**

*Sophie Bruns, Jule Scheper*

S1-P3 Mediatization theory

---

Chair: Johanna E. Möller

**How viable is the media generation concept? Possibilities and limits of empirical research into the change of communication on the basis of media-generational comparisons**

*Andreas Hepp, Cindy Roitsch, Matthias Berg*

**The field-theoretical view: Media capital and media doxa as concepts in the analysis for mediatization**

*Lena Fölsche*

**Highly dynamic mediatization: Theoretical considerations on the mediatization boost during the Corona lockdown and beyond**

*Kathrin Friederike Müller*

**Dynamics and persistence in mediatization. A theoretical perspective on the change of media action - Using a study on the Corona situation as an example**

*Jutta Röser*

**Communicative robots: Automated communication, entanglement and agency**

*Andreas Hepp, Wiebke Loosen*

S1-P2 Journalism: Storytelling and emotions

---

Chair: Nina Springer

**Emotional labor and emotional literacy in journalism using the example of dealing with incivil audience feedback**

*Manuel Menke, Christina Peter*

**Journalism as an affective institution – parajournalism's challenges to its status**

*Débora Maria Moura Medeiros, Margreth Lünenborg*

**Production of multimedia stories in transition: From a prestige format of established media outlets to a general newsroom standard?**

*Rosanna Planer, Cornelia Wolf, Alexander Godulla*

**More emotional, more dramatic, more unique? - Journalistic use of exemplars as a means of emotionalization**

*Christina Peter, Manuel Menke*

**Future-oriented storytelling. A typology for a new genre in data journalism**

*Denise Fechner, Christian Pentzold*

S1-P4 PR and advertising

---

Chair: Magdalena Obermaier

**Too much of a good thing? How the extent of CSR communication and the number of CSR measures influence the perception of companies**

*Benno Viererbl, Thomas Koch, Charlotte Schulz-Knappe, Kathrin Kamm*

**The evolution of hybrid advertising in the digital age – Coordinating journalists, advertising sales managers and advertiser –**

*Corinna Lauerer*

**Advertising what matters? Media effects of ads dealing with social issues**

*Tim Wulf, Brigitte Naderer*

**The ‚Normative Turn‘: How ethical global issues change our evaluation of country images**

*Jérôme Chariatte, Diana Ingenhoff*

**Completely obvious? How the salience of product placements influences the effects of tagging in sponsored influencer posts on Instagram**

*Johannes Beckert, Charlotte Schulz-Knappe, Thomas Koch*

S1-W1 Workshop „Science Meets Practice“: Governance of Online Platforms

---

Chair: Stefano Pedrazzi

**Governance of online platforms: Approaches and perspectives from the DACH region**

*Noemi Festic, Stefano Pedrazzi, Fiona Fehlmann, Leyla Dogruel, Samuel Studer, Florian Saurwein, Klaus Steinmaurer*

Parallel-Sessions Slot 2  
Wednesday, 7.04.2021, 16:00 - 17:00

S2-P1 Media and adolescents

---

Chair: Daniel Süß

**Digital media for pupils with SEN/ASN (focus on inclusive teaching)**  
*Tim Homrighausen, Anna-Maria Kamin, Daniel Mays, Claudia Mertens, Carolin Quenzer-Alfred*

**What we know about our society, we know from the smartphone: Young adults' media repertoires**  
*Lisa Schwaiger, Mark Eisenegger, Daniel Vogler*

**YouTube explains." Adolescents' usage preferences, discovery strategies, and selection of video tutorials and explainer videos**  
*Nina Altmaier, Christian Pentzold, Karsten D. Wolf*

**Changing uses and perceptions in a tech-saturated world: Why young adults' disconnect from social media**  
*Minh Hao Nguyen*

**Addressing young people as a media policy issue in Switzerland: change and continuity in the last 20 years**  
*Corinne Schweizer*

S2-P2 Persuasion and media psychology

---

Chair: Thomas Koch

**The status of states: Dynamical systems theory as a framework for understanding psychological states**  
*Benjamin O. Turner, Elena Pelzer*

**Effects of entertaining television home shows on sense of home, mood, and eudaimonic well-being**  
*Holger Schramm, Priska Breves, Nicole Liebers, Franca Dettmar*

**The role of prior attitudes in narrative persuasion: Evidence from a cross-national study in Germany and the US**  
*Corinna Oschatz, Jeff Niederdeppe, Jiawei Liu*

**Message framing and emotional flow: Effectiveness of univalent and multivalent gain and loss frames in promoting sun protection behaviors**  
*Alexander Ort, Anne Reinhardt, Constanze Rossmann, Laura Koch*

**Narratives through the looking glass: An automatic content analysis of the communication literature**  
*Elena Pelzer, Benjamin O. Turner, Deborah Castro*

S2-P3 Journalism: Influences and audience

---

Chair: Hartmut Wessler

**Divergence through convergence? Self- and external expectations of journalism in times of communication change**  
*Louise Sprengelmeyer, Julius Reimer, Sascha Hölig, Hannah Immler, Wiebke Loosen, Julia Behre*

**Trust in the media system and trust in media types – about the relationship of trust in different media objects**  
*Ilka Jakobs, Tanjev Schultz, Marc Ziegele, Nikolaus Jakob, Oliver Quiring, Christian Schemer*

**How to pioneer online journalism – Conditions of success in entrepreneurial digital journalism**  
*Daniel O'Brien, Christian-Mathias Wellbrock*

**„Good“ journalism for the digital society? How online usage data affects media quality**  
*Silke Fürst*

**An (im)perfect match: How digital technologies impact the working routines of investigative journalists**  
*Jessica Kunert, Michael Brüggemann, Jannis Frech, Volker Lilienthal, Wiebke Loosen*

S2-P4 Conference theme panel:  
Auditing algorithms: Empirical approaches to investigate the algorithmic content curation

---

Chair: Emese Domahidi

**Algorithmic auditing through agent-based experiments**  
*Mario Haim, Julian Unkel*

**Scaling virtual agent-based testing for cross-platform analysis of algorithmic content curation**  
*Mykola Makhortykh, Aleksandra Urman, Roberto Ulloa*

**Algorithmic information curation from the user's perspective: Assessing perceptions of curated content with qualitative and mixed-methods designs**  
*Anna Sophie Kämpel*

**Will data donation fix our problems? Comparing different pathways to data on algorithmic content curation**  
*Cornelius Puschmann*

S2-D1 Discursive format: Together against hate

---

Organizers: Melanie Böbenecker, Lena Frischlich, Antonia Markiewitz, Manuel Menke, Magdalena Obermaier, Christina Peter, Claudia Riesmeyer, Heidi Schulze, Tim Wulf

Opening presentation: **#PandemicHateMails**  
*Thorsten Quandt*

Topic 1: **When criticism turns into hate - experience exchange on hate speech against communication researchers, coping strategies & best practice examples**

Topic 2: **When students are affected - Dealing with incriminating materials in teaching and attacks on students**

Topic 3: **When (seemingly) a way out is missing - institutional help offers and possibilities of establishing them at DACH universities and in the professional academic societies**

## Parallel-Sessions Slot 3

Thursday, 8.04.2021, 14:15 - 15:15

### S3-P1 Science and climate communication

---

Chair: Andreas Scheu

**A crisis that strikes all of society. A cross-national and longitudinal study of the "societalization" of climate change**

*Valerie Hase, Daniela Mahl, Tobias Keller, Mike Schäfer*

**Rapid reaction: the Science Media Center and its response to the COVID-19 outbreak**

*Irene Broer, Louisa Pröschel*

**Slacktivism only? The influence of the pandemic „lockdown“ on online debates about Fridays for Future**

*Anna-Katharina Wurst, Katharina Schlosser, Marc Jungblut, Jörg Haßler*

**Digital communication and social connection during changing times: The case of COVID-19**

*Minh Hao Nguyen, Jonathan Gruber, Will Marler, Amanda Hunsaker, Jaelle Fuchs, Eszter Hargittai*

**The use of the eye tracking method in science communication research**

*Sabrina Heike Kessler*

### S3-P2 Migration and hate speech

---

Chair: Dominique Wirz

**Good for my country - bad for me? On the influence of media use on egocentric and sociotropic migration attitudes**

*Christine Meltzer, Pablo Jost, Christian Schemer*

**Stand by me! Muslims' responses to islamophobic online hate speech and the role of counter speech**

*Desiree Schmuck, Magdalena Obermaier, Muniba Saleem*

**An online world of bias: The mediating role of cognitive biases on extremist attitudes**

*Brigitte Naderer, Diana Rieger*

**Shifting responsibility attributions: How the far-right & the general public shaped the Twitter discourse after the Hanau terror attack**

*Heidi Schulze, Julian Hohner, Diana Rieger*

**Does social media promote prejudices? Effects of online and traditional media use on attitudes towards refugees**

*Liane M. Reiners, Christian Schemer, Christine E. Meltzer*

### S3-P3 News in transition

---

Chair: Daniel Vogler

**Media quality in transition: Quality of reporting and quality perception in Switzerland**

*Philipp Bachmann, Mark Eisenegger, Diana Ingenhoff, Daniel Vogler*

**Transformation to a hybrid news logic: What has stayed the same, what has been adjusted and what is fundamentally new in today's political reporting?**

*Sina Blassnig, Frank Esser*

**Telling (news) stories on Instagram. A quantitative content analysis of German news providers' use of Instagram stories**

*Anna Sophie Kümpel, Tamara Rutschmann*

**Is Facebook driving tabloidization? A comparison of two German newspapers**

*Melanie Magin, Miriam Steiner, Birgit Stark, Linards Udris, Andrea Häuptli*

**Contribution to diversity? A comparative analysis of different notions of diversity in public service media and the press in Germany, Austria, and Switzerland**

*Linards Udris, Melanie Magin, Birgit Stark, Andreas Riedl, Miriam Steiner, Uwe Hasebrink, Ricard Parrilla Guix, Brigitte Hofstetter, Mark Eisenegger, Olaf Jandura*

**Using news in social media information environments: The PINGS framework**

*Anna Sophie Kümpel*

### S3-P4 Social relationships and gender communication

---

Chair: Jutta Röser

**Incompetent Hillary, narcissistic Trump? Gender stereotyping of politicians on Facebook**

*Aliya Andrich, Emese Domahidi*

**Corona as a digitalization boost? The maker movement and the everydayization of „experimental practices“ during the Covid-19 pandemic**

*Andreas Hepp, Anne Schmitz*

**Baby through the ages: the representation of women in popular music from 1960 to 2018**

*Jule Scheper, Sabine Reich, Helmut Scherer*

**Between infatuation and separation pain - On the change of media use along individual relationship phases**

*Stephan Niemand*

**Everyday communication under conditions of digitalization: Proposal of a concept for the analysis of interpersonal communication**

*Anna Wagner*

### S3-P5 Populism

---

Chair: Edda Humprecht

**Right-wing, populist, controlled by foreign powers? Manifestations of partisanship in the content structures of German alternative media**

*Philipp Müller, Rainer Freudenthaler*

**Is it all about science? Populist attitudes and climate skepticism**

*Robert Alexander Huber, Esther Greussing, Jakob-Moritz Eberl*

**Science-related populism in Switzerland and its implications for science-related media use: Results from a nationally representative survey**

*Niels G. Mede, Mike S. Schäfer, Tobias Füchslin, Julia Metag*

**Corona conspiracy theories and their credibility**

*Katharina Christ*

**DIKI - A dictionary for automated incivility detection in German online discussions**

*Anke Stoll, Lena Wilms, Marc Ziegele*



## Parallel-Sessions Slot 4

Thursday, 8.04.2021, 15:45 - 16:45

### S4-P1 Crisis communication and legitimacy

Chair: Daniel Vogler

#### **Issue fates in the course of the crisis**

*Elisabeth Günther, Benjamin Fretwurst*

#### **Communication, cohesion, and corona: The impact of people's use of journalistic and non-journalistic information sources on their sense of societal cohesion**

*Christina Viehmann, Marc Ziegele, Oliver Quiring*

#### **Hey, Google, tell me what the Holocaust looked like: Visual framing of mass atrocities by search engines**

*Mykola Makhortykh, Aleksandra Urman, Roberto Ulloa*

#### **The effect of crises and their social construction**

*Benjamin Fretwurst, Elisabeth Günther*

#### **International public relations and organizational legitimacy: The role of relationships with the local government**

*Sarah Marschlich, Diana Ingenhoff*

### S4-P3 Activism and participation

Chair: Manuel Menke

#### **Do BlackLivesMatter? On the visual negotiation of the protests in the media**

*Ricarda Drüeke, Corinna Peil, Schreiber Maria*

#### **Political participation in transition: internet memes as a form of political expression on social media**

*Michael Johann*

#### **Setting new light on why people become politically active on social media - the explanatory potential of individual political responsibility**

*Sina Thäsler-Kordonouri, Laura Leißner*

#### **A typology of digital activist repertoires: How the COVID-19 pandemic changed Fridays for Future online activism**

*Giuliana Sorce, Delia Dumitrica*

#### **Civic participation on online neighborhood platforms**

*Paula Nitschke, Moritz Schweiger*

### S4-D1 Discursive format: As the term, so the change

Chair: Birgit Stark

#### **As the term, so the change. A discursive contribution to the specification of terms in the context of the current media change**

*Pascal Schneiders, Birgit Stark, Leyla Dogruel, Otfried Jarren, Christoph Neuberger*

### S4-W1 Workshop „Science Meets Practice“:

#### **The online disinhibition effect revisited - Disinhibition in the context of digital in/visibility**

Organizers: Cornelia Brantner, Hanne Detel, Ines Engelmann, Katharina Lobinger, Nina Springer, Helena Stehle, Claudia Wilhelm

#### **Theory contribution: The online disinhibition effect - Definition, state of research, further development**

*Ines Engelmann, Nina Springer, Helena Stehle, Claudia Wilhelm*

#### **Practical perspectives I: Individual motives and social conditions for disinhibition on the net**

*Isabel Schayani, Hanne Detel*

#### **Practical perspectives II: Medial conditions, forms and mechanisms of online disinhibition**

*Ingrid Brodnig, Nina Springer*

#### **Practical perspectives III: Modes of action and effects of online disinhibition as well as possible countermeasures**

*Sophie Achermann, Katharina Lobinger*

#### **Panel discussion: Disinhibition on the net - Bringing together theoretical and practical perspectives**

### S4-P2 Political campaigns and actors

Chair: Carsten Reinemann

#### **„I have a clear mandate from my political family“ A cross-national quantitative content analysis of Facebook posts of European and national parties in the 2019 European election campaigns**

*Anna-Katharina Wurst, Katharina Schlosser, Jörg Haßler, Simon Kruschinski, Uta Rußmann, Melanie Magin, Vicente Fenoll*

#### **Instagram and party campaigning in the 2017 German federal election. A quantitative content analysis of the Instagram posts of German top politicians and parliamentary parties**

*Jessica Keller, Jörg Haßler, Anna Sophie Kämpel*

#### **Understanding the effects of political online targeting. Two studies on the impact of party preference and the mediating role of message perception**

*Pablo Jost, Simon Kruschinski, Michael Sülflow, Jörg Haßler, Marcus Maurer*

#### **Micro-Targeting in social networks: An empirical analysis of parties' trust in big data technologies and data analysis**

*Natascha Löffler*

#### **Are politicians true to themselves? Dimensions and operationalization of perceived political authenticity**

*Simon Lübke*

### S4-P4 Conference theme panel:

#### **The re-figuration of public communication**

Chair: Wiebke Loosen

#### **Pioneer journalism: The re-figuration the organizational foundations of journalism**

*Andreas Hepp, Wiebke Loosen, Leif Kramp, Hendrik Kühn, Paul Solbach*

#### **Journalism and its audience: The re-figuration of a relationship and its consequences for journalistic statement-making**

*Wiebke Loosen, Julius Reimer, Louise Sprengelmeyer*

#### **Repertoires of public connectivity: Individual media repertoires and the re-figuration of publics**

*Uwe Hasebrink, Lisa Merten*

Parallel-Sessions Slot 5  
Friday, 9.04.2021, 09:00 - 10:00

S5-P1 Information environments and selection

---

Chair: Julian Unkel

**Polarization as a consequence of homogeneous and algorithmically curated opinion environments? An experimental study of the actions taken during the coronavirus pandemic**

*Ole Kelm, Tim Neumann*

**Explications of avoiding ongoing issues in the news: On the role of the audience' issue fatigue**

*Gwendolin Gurr, Julia Metag*

**A monoculture in the desert? The impact of intermediaries on the diversity of topic exposure**

*Pascal Jürgens, Birgit Stark*

**Selective exposure to information on the Internet. New insights from eye-tracking and novel measures of cognitive dissonance**

*Arne Freya Zilllich, Lars Guenther*

**Disentangling media effects and media selectivity in a digital media environment: The case of social media use and drinking behavior among adolescents**

*Sarah Geber, Tobias Frey, Thomas Friemel*

S5-P2 Methods

---

Chair: Jens Vogelgesang

**Why do research collaborations succeed? Learning from the coordinators of international research projects**

*Sophia Charlotte Volk*

**Life recording and media diaries as a methodological approach to everyday digital media: approaches, applications and analyses**

*Anna Wagner, Christian Schwarzenegger, Peter Gentzel*

**Practice-theoretical journalism research and computational methods: A multi-method approach to the analysis of performative publics**

*Wolfgang Reißmann, Miriam Siemon, Margreth Lünenborg, Christoph Raetzsch*

**The walkthrough - a methodical approach for app (user) studies in for communication research**

*Jasmin Tröger, Annekatrin Bock, Felicitas Macgilchrist*

**Mapping the contours of comparative communication research: A systematic review of comparative studies in 27 communication journals, 2015-2019**

*Sophia Charlotte Volk*

S5-P3 Communication and social environment

---

Chair: Anna Sophie Kümpel

**Deceiving or imagining: Opinion climate perception in reference groups as an experimental condition**

*Jule Scheper, Helmut Scherer, Peter Christina*

**„The Smart City does not exist“ - A thematic analysis of the sociotechnical imaginary of the Zurich Smart City project**

*Lisa Brombach*

**Functions of opinion leaders in the communication process**

*Nicole Podschuweit*

**How the communicative transition leads to the development of digital occupants**

*Jeannine Teichert*

**The spiral of silence goes meso: Conceptualizing the causal relationships in the closer social environment on perceived public opinion and opinion formation**

*Christiane Eilders, Helmut Scherer, Jule Scheper, Marius Gerads*

S5-P4 Conference theme panel:  
Network analysis of text

---

Chair: Elad Segev

**News coverage of international threats**

*Elad Segev, Noa Hatzir, Kohei Watanabe, Atsushi Tago*

**United (?) Kingdom – Digital city diplomacy in times of Brexit**

*Jérôme Chariatte, Diana Ingenhoff*

**When women voice their sexual attacks: A comparative analysis of Twitter reactions in Japan and South Korea**

*Saki Mizoroki, Bumsoo Kim*

**Mapping the field of communication studies using keywords of academic paper**

*Nico A. Pfiffner*

S5-P5 Conference theme panel:  
Media quality in times of change

---

Chair: Otfried Jarren

**Diversity does not equal diversity. A plea for the multidimensional measurement of media quality**

*Melanie Magin, Birgit Stark, Miriam Steiner, Andreas Riedl, Brigitte Hofstetter*

**Media quality from the audience's perspective: Usage and trust**

*Uwe Hasebrink, Maren Beaufort, Franziska Oehmer, Sascha Hölzig, Mark Eisenegger, Josef Seethaler, Josef Trappel*

**Conflicts over values. Diversity and relevance of basic values of political actors in self-representations and media coverage as criteria for media quality**

*Olaf Jandura, Ricard Parrilla Guix, Merja Mahrt*

**Democratic media quality or catalysts of right-wing populism? The media discourse on refugee and asylum migration in Germany, Austria and Switzerland**

*Raphael Kösters, Ralph Weiß, Linards Udris*

Parallel-Sessions Slot 6  
Friday, 9.04.2021, 10:30 - 11:30

S6-P1 Public discourse

---

Chair: Linards Udris

**„We want to create a pleasant discussion atmosphere and a reasonable discussion culture“: Role perceptions and social control of actors in online discussions**

*Dominique Heinbach, Marike Bormann, Marc Ziegele*

**#Chemnitz and its polarized affective publics**

*Ana Makhashvili, Margreth Lünenborg*

**Revisiting the mediated social communication (MSC) approach in the age of social media: Focusing on „socio-quoting“**

*Lauri Haapanen, Daniel Pfurttscheller*

**The (de)civilizing impact of an inclusive actor set in news articles on associated user debates**

*Timo Dobbrick, Julia Jakob, Hartmut Wessler*

**Conditions of critical-rational discourse – The influence of argument strength on the reduction of dissonance through disagreement in user comments**

*Hanna Marzinkowski, Ines Engelmänn*

S6-P3 Disinformation and misinformation

---

Chair: Anne Schulz

**Deciphering information malfunctions. Misinformation on the corona pandemic and journalistic denials**

*Viorela Dan*

**Resilience to disinformation: A comparative analysis of engagement with disinformation on social media**

*Edda Humprecht, Anna Staender, Sophie Morosoli, Frank Esser, Peter Van Aelst*

**Anxiety fueling belief in and sharing of true, false, and corrected information on social media during COVID-19**

*Isabelle Freiling, Nicole M. Krause, Dietram A. Scheufele, Dominique Brossard*

**Deepfakes as a blessing and a curse – and how to govern their use in public communication**

*Maria Pawelec*

**More diverse, but less social - On the thematic diversity and community orientation of user-discussions on Facebook about the Corona pandemic**

*Pablo Jost, Christina Viehmann, Marc Ziegele*

S6-W1 Workshop „Science Meets Practice“:  
Just behind or ahead? Platform strategies of public media between adaptation and innovation

---

Chair: Matthias Künzler

**Just behind or ahead? Platform strategies of public media between adaptation and innovation**

*Ulla Autenrieth, Fiona Fehlmann, Matthias Künzler*

S6-P2 Digitalization and well-being

---

Chair: Sarah Geber

**Simply mindful? A quasi-experiment on the influence of mindfulness training (MBSR) on smartphone use**

*Dorothee Hefner, Anna Freytag*

**How do I tell my child? A Mixed-method study of parental communication of health information during the corona pandemic**

*Claudia Wilhelm, Claudia Riesmeyer, Doreen Reifegerste*

**Researching (in)visible data**

*Annekatriin Bock, Irina Zakharova*

**Alexa gives lectures and Siri does not feel responsible - How voice assistants deal with questions about the corona crisis**

*Katharina Frehmann, Jana Peters, Marc Ziegele*

**Sleeping with the smartphone: Parental mediation, children's tiredness, and physical well-being**

*Kathrin Karsay, Desirée Schmuck, Anja Stevic, Jörg Matthes*

S6-P4 Conference theme panel:  
New methods for new (and old) topics

---

Chair: Aleksandra Urman

**Media consumption and conspiracy beliefs in COVID-19 times – combing tracking and survey research**

*Silke Adam, Mykola Makhorthykh, Aleksandra Urman, Clara Christner, Teresa Gil Lopez, Michaela Maier*

**News at the time of crisis: Comparing desktop- and mobile-based browsing behaviour during COVID-19 pandemic**

*Mykola Makhorthykh, Silke Adam, Michaela Maier, Aleksandra Urman, Teresa Gil Lopez, Clara Christner, Ernesto de Leon*

**Something built, something borrowed, something new? Reflecting on different approaches to study exposure to news and political messaging with tracking data**

*Lisa Merten, Nadia Metoui*